



South Okanagan
Similkameen
Medical Foundation

Annual Report 2019/2020



REPORT TO OUR DONORS

Dear Friends,

When we think about March 2020 most of us consider it the start of the COVID-19 outbreak. At the SOS Medical Foundation, we think of it as the end of our fiscal year highlighted by the incredible generosity from the communities we serve. In this Annual Report we will share with you how your donations have been used to improve health care in the South Okanagan Similkameen.

We entered our 2019-20 fiscal year continuing to fundraise for the Penticton Regional Hospital (PRH) emergency department expansion and renovation. We are awestruck that more than \$25 million was raised to equip the PRH expansion. Although the overall project is still about 18 months from completion (early 2022), Phase 1, the David E. Kampe Tower is already receiving many high marks from patients.

But big changes didn't just happen in Penticton. Both South Okanagan General Hospital (SOGH) and the Summerland Health Centre initiated significant renovations and it was again the communities which helped make it possible. For SOGH in Oliver over \$600,000 was raised to help pay for the renovation and new equipment purchases. Meanwhile, in Summerland the Summerland Health Care Auxiliary made an \$800,000 commitment to fund a renovation of the X-ray room and install a new X-ray machine.

Heading north on the map, we are pleased to be a part of JoeAnna's House in Kelowna. Its purpose is to serve those who require an affordable place to stay when a family member is a patient at Kelowna General Hospital. We donated \$300,000 to the project knowing it would be of tremendous help to our residents of the South Okanagan Similkameen in a time of need.

At the writing of this report, we have medical equipment needs we are fundraising for in all our hospitals, health care centres, extended care facilities and even for nursing education and medical research. Our biggest project is our \$3 million campaign to install a new CT Scanner to be located next to the renovated emergency department at PRH.

The SOS Medical Foundation staff and our volunteer Board of Directors are grateful to our communities which support having excellent healthcare. Again thank you for your generosity.

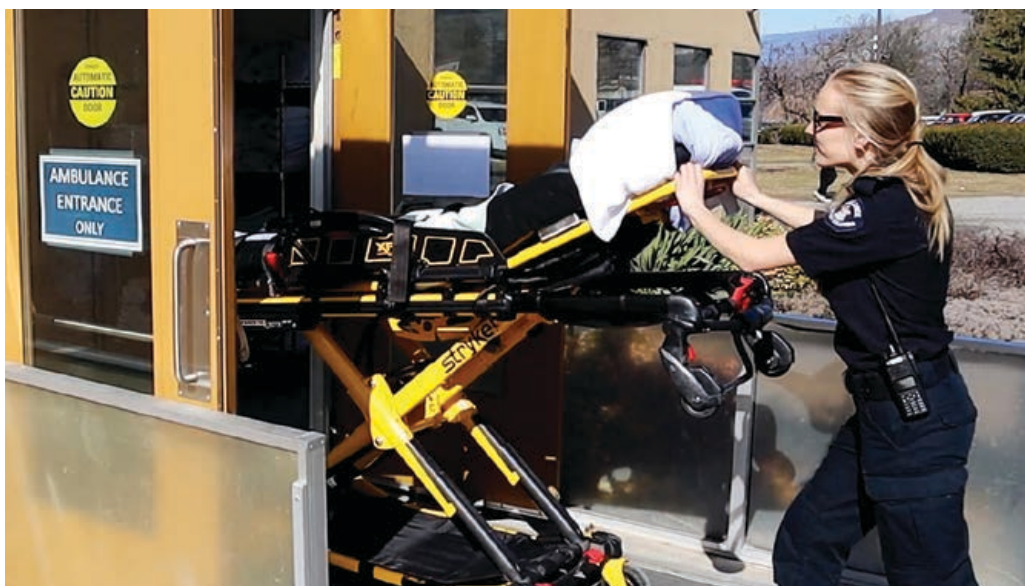
With Gratitude,



Peter Steele
Chair
SOS Medical Foundation



Carey Bornn
Executive Director
SOS Medical Foundation



A BC Ambulance paramedic enters the newly renovated Emergency Department at South Okanagan General Hospital.

SOGH UPGRADE A DONOR SUCCESS STORY

Oliver and Osoyoos residents have reason to give themselves a huge pat on the back. They topped expectations in a major fundraising campaign for South Okanagan General Hospital.

A \$1.25-million Emergency Department upgrade officially opened in January 2020. The renovation, originally planned as a \$970,000 project, was bolstered by the SOS Medical Foundation's \$280,000 commitment to fund additional equipment and enhancements suggested by hospital staff.

The response from the community was tremendous. The final tally saw almost \$670,000 donated by residents and organizations in the South Okanagan.

"This speaks so well to how much people in the Oliver-Osoyoos area value their local hospital," said Carey Bornn, Executive Director of the SOS Medical Foundation. "The community response was incredible – more than double our expectations."

The extra funds raised will help address future medical equipment needs at SOGH, he added.

The project included:

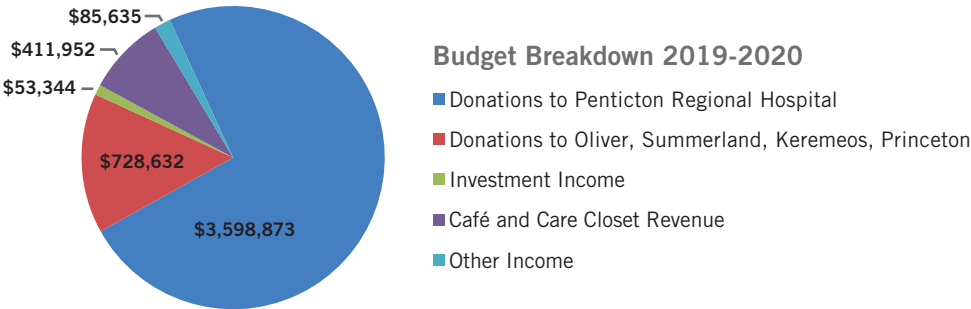
- A new separate entrance for walk-in Emergency patients
- New triage area with permanent hookup for medical gases
- Larger, brighter waiting area and quiet room for families
- Relocation of admitting & administrative services
- Emergency Dept. nurses' station
- Private consulting area for physicians & specialists

Financial Report – Revenue

Fiscal Year Ending March 31, 2020

We are pleased to report revenue for our fiscal year ending March 31, 2020 of \$4,878,436. Revenue came from donations of \$4,279,246 and interest income, SOS Café and other income of \$599,190. The pie chart below illustrates how monies were received and designated.

The Penticton Regional Hospital expansion raised over \$25,000,000 which is where the largest percentage of donations were allocated. Donors also contributed over \$600,000 to South Okanagan General Hospital. Combined with gifts to Summerland, Princeton and Keremeos, over \$700,000 was raised for healthcare facility needs outside the Penticton area.



Financial Report – Spending

Year Ending March 31, 2020

This past fiscal year the SOS Medical Foundation continued to pay for equipment going into the new David E. Kampe Tower. Phase 2 of the PRH project currently underway, has an expectation of about another \$2.5 to \$3 million in invoices for the required medical equipment being purchased for the upgraded Emergency Department.

The chart below provides a breakdown of spending the past 12 months. Thank you again to those in our community who made possible such a tremendous impact on healthcare.

How we spent our money over the past 12 months:

Medical equipment purchases & healthcare needs	\$3,647,537
SOS Café cost of sales	\$157,807
Campaign costs	\$111,015
Wages and Benefits	\$440,738
Professional and Merchant fees	\$24,008
Office and postage	\$34,695
Travel and meetings	\$8,351
Other (various)	\$27,914
Total	\$4,452,065



Dr. Tim Bell & other surgeons at PRH applaud the acquisition of this specialized hip surgery table.

YOUR DONATIONS SHOW DIRECT RESULTS

We sincerely thank all donors to our fundraising efforts for Penticton Regional Hospital (PRH), South Okanagan General Hospital (SOGH), and Princeton General Hospital this past year. Here are some examples of what you helped buy.

SOGH Emergency Dept. upgrade	\$242,428
Hana hip surgery table - PRH	\$156,150
Surgical instrument sterilizer - PRH	\$124,027
Portable X-ray unit - Princeton	\$95,821
Bariatric bed – PRH	\$84,940
Electro Encephalogram unit – PRH	\$53,866
Defibrillators (X2) – PRH & SOGH	\$44,557
Surgical lights & tower – PRH	\$29,709
Mobile charting station – SOGH	\$24,373
Stretchers (X2) – PRH oncology	\$16,954
Bladder scanner – PRH	\$16,721
Total for all equipment purchases	\$2,615,670



Kidney patient Patricia Douglas pedals while undergoing dialysis.



An MDR tech checks surgical equipment.



Erin Robitaille, a medical radiation technologist at Penticton Regional Hospital, demonstrates a C-Arm imaging unit used in many hip surgeries at PRH. Former Kaleden resident Doug Dewar donated \$235,000 to acquire a second C-Arm for the hospital.

HIP SURGERIES GET BIG BOOST FROM PRH DONOR

The number of hip surgeries performed at Penticton Regional Hospital could almost double thanks to a key piece of medical equipment acquired through a major donor's gift.

Douglas Dewar donated \$235,000 to the SOS Medical Foundation for a "C-Arm" to be used in tandem with the recently acquired second specialized hip surgery table at PRH.

Erin Robitaille, a medical radiation technologist, explains that a C-Arm provides surgeons with a continuous Xray-like view of the surgical area. "It essentially serves as the eyes for the surgeon in the operating room," she said. "Two C-Arms give us the capability to do two surgeries at a time (in separate ORs), especially important as we see an increase of patients coming in needing this surgery."

The new David E. Kampe Tower at PRH has five operating rooms, compared to three previously. As a result, surgical wait times are decreasing.

This is not the first time Dewar made a major gift to the hospital. In 2015 he donated \$500,000 towards the new rooftop helipad.



Doug Dewar also donated \$500,000 for the rooftop helipad at PRH.



Ann and Doug Dewar

The Dewar family for many years owned the Banbury Green campground property in Kaleden, which his parents bought in the early 1940s.

Living in Vancouver, Douglas's mother, Amy developed a lung ailment while his father was away during the Second World War. Seeking a drier climate, she decided to come to Penticton.

"Out of pure boredom, she took up horseback riding. One day she rode down to Kaleden and found Banbury Point."

The nearly 70-acre property had been neglected for a number of years because the owner, Captain F.C. Banbury had died during the First World War. Amy Dewar contacted Banbury's parents in England and they agreed to sell the Kaleden property.

After graduating from UBC Dewar eventually got into the oil barge business, serving remote communities and logging camps up and down the B.C. coast. He also became involved with several other companies over the years, including Okanagan Helicopters where he served as a company director from 1967-81, which evolved into Canadian Helicopters (now Top Flight).

Doug Dewar passed away at age 92 on June 23, 2020.

EAGLES SOAR FOR HEALTHCARE

*The Penticton Eagles provide
years of support for PRH*

The Penticton Eagles Aerie flies high when it comes to supporting Penticton Regional Hospital.

Year in and year out, the local chapter of the Fraternal Order of Eagles has donated thousands of dollars towards healthcare in the South Okanagan.

Now one of their members is the Eagles' International Grand Worthy President – and is looking to direct thousands more to the SOS Medical Foundation.

Dave Smith, wearing a tartan kilt and accompanied by Brenda Craig of the Penticton Eagles Auxiliary, was installed as the organization's top official at the Fraternal Order of Eagles' International Convention on July 23, 2020. Caught up in the moment, Dave leaped in the air and kicked his heels together as they made a grand entrance into the banquet hall.

This marks the first time someone from Penticton has held the position and only the third time in 70 years an Eagles member from BC has held the job. He was chosen as president-elect in 2019. Smith joined the Eagles in 1980 while living in Rossland, before moving to the Okanagan.



The Penticton Eagles Auxiliary made a special Mother's Day presentation to newborn Katelyn Somers and her parents Jennifer and Craig in 2019.



The Penticton Fraternal Order of Eagles Aerie and their very active Auxiliary have been strong supporters of Penticton Regional Hospital over the years. Presenting a cheque to Lissette Little (centre right) of the SOS Medical Foundation are Auxiliary members (from left) Brenda Craig, Tina Gibson and Helen Little.



Dave Smith, international Grand Worthy President for the Fraternal Order of Eagles.

The Penticton Eagles Aerie was formed in 1991 and is now the largest in the province with more than 700 regular and auxiliary members. The Eagles Hall recently reopened after being closed since late March due to the Covid-19 outbreak.

“I’m just so proud of the Penticton Eagles as a whole, because they’ve done so well,” Smith said. “We’ve got an awesome bunch of volunteers.”

As Grand Worthy president, Smith has at least \$50,000 to direct to charity, which he plans to direct to the SOS Medical Foundation’s current campaign for a second CT at Penticton Regional Hospital. Further funding could also be gifted by individual Eagles Aeries across North America.

The Penticton Eagles and Eagles Auxiliary have donated more than \$175,000 to PRH since 1995. This includes over \$46,000 to help equip the new patient care tower – and another \$9,200 donated in 2019 for such areas as cardiology, oncology, renal, maternity and hospice.

Although all members contribute, we pass along special kudos to Rob Trask Sr. who was hugely instrumental in supporting the PRH Cardiology Dept. Sadly, Trask passed away on August 11, 2020. Our condolences to his family and the entire Eagles Aerie.



Harold Aitchison



This is the one-room schoolhouse Harold Aitchison attended as a boy in rural Saskatchewan.

DONOR'S PRAIRIE ROOTS BEHIND MAJOR PRH GIFT

It's hard to take the "farm" out of Harold Aitchison.

Now retired, Aitchison recently donated \$30,000 to help provide medical equipment for the Penticton Regional Hospital expansion, now into Phase 2 including a major Emergency Department upgrade.

Aitchison was born in the tiny community of Birsay, Saskatchewan and grew up on the family farm near the equally small town of Macrorie.

Aitchison describes growing up on the farm as a "happy and carefree childhood" for him and his younger sister Margaret (who passed away about 20 years ago).

"It was different. We didn't have power and there was no running water," he said. "We lived about nine miles from town and the roads weren't kept up like they are today. As kids, we couldn't really get to town from November to maybe April when the snow melted."

However, fresh milk was only a few steps away in the cow barn. Harold and his sister would normally bike to school, but in the winter their father would take them to school in a horse-drawn sleigh. "Then as I got older, I'd drive myself. The school had a barn so you could hitch your horses in the barn for the day."

Until the end of Grade 7 he attended the local one-room schoolhouse where the teacher taught students from Grades 1 to 10. "It wasn't as difficult as it sounds, since there weren't necessarily students in every grade each year."

After completing high school in nearby Outlook, SK, Harold began a career in finance although he always returned to the farm in the fall to help his Dad with the harvest. When his father retired in 1983, Harold moved back to Saskatchewan to run it himself.

At its peak, the farm grew to about 1,800 acres. Harold eventually began selling off various parcels and in 2017 he sold the final piece of land, the original 160-acre homestead.

Harold now spends much of the year in Penticton, where one of his two daughters lives. His other daughter lives in Shawnigan Lake on Vancouver Island with her husband and their teenaged son.



Support Healthcare with a donation to the CT Campaign

Our latest major fundraising campaign has already gained solid community support.

The SOS Medical Foundation is looking to raise \$3 million for a second CT Scanner at Penticton Regional Hospital. The new CT, to be located near the Emergency Department, will help reduce the heavy demand on the hospital's existing scanner. It currently operates from 6:30 a.m. to 11:00 p.m. and on-call overnight.

Peters Bros. Construction has already pledged \$1.7 million towards the campaign, leaving \$1.3 million to be raised by the end of December 2020. Many individual donors have also stepped forward since the campaign was launched in May.

To donate, visit our website www.sosmedicalfoundation.com, call us at 250-492-9027, stop by our office in the lobby of the new PRH Tower, or mail your donation to:



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